

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737  
Applicant : Polly Stecyk  
Filing Date : September 15, 2003  
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS  
Group Art Unit : 4115  
Examiner : Junior O Mendoza  
Docket No. : 705397.53  
Customer No. : 34313

**DECLARATION UNDER 37 C.F.R. § 1.131**

Commissioner for Patents  
Mail Stop Box 1450  
Alexandria, VA 22513-1450

Sir:

I, Kenneth Roberts, declare as follows:

1. I am the attorney of record for the above-identified patent application.
2. As evidenced by Exhibit H to the Declaration of Polly Stecyk (Stecyk Declaration), which is true copy of an email exchange on August 28, 2003 between Ms. Stecyk and me that includes a draft of the above identified application as an attachment, Ms. Stecyk and I worked to finalize the above application on August 28, 2003. On or about, August 28, 2003, I made the corrections to the above identified application as indicated in Ms. Stecyk's email to me and conducted a final review of the application.
3. On or about September 2, 2003, following the Labor Day holiday which fell on September 1, 2003, I turned the file for the above identified application over to my assistant to prepare a declaration, a power of attorney and an assignment for the

above identified application. Between September 2, 2003 and September 5, 2003, I reviewed the declaration, power of attorney and assignment.

4. On or about September 5, 2003, I sent to Mr. Hicks a letter that included a copy of the subject application along with a declaration for Ms. Stecyk's signature as evidenced by Exhibit I to the Stecyk Declaration, which is true copy of a letter from me to Mr. Hicks.

5. On September 9, 2003, Ms. Stecyk signed and dated the declaration as evidenced by Exhibit J to the Stecyk Declaration, which is true copy of Ms. Stecyk executed declaration.

6. Allowing three days for delivery by mail, we would have received Ms. Stecyk's executed declaration on or about September 12, 2003, which fell on a Friday. We filed the above identified application on September 15, 2003, which fell on the following Monday.

7. I further declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing there under.

Dated: 21 Dec 2009

  
Kenneth S. Roberts  
Reg. No. 38,358